



GIGLIO

GIGLIO S.p.A.

Piazza A.Mordini, 3 • 90141 Palermo • Tel +39 091 6257727 • [giglio.com](http://giglio.com)



## GIGLIO

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The Giglio S.p.A. started three generations ago. The fourth generation is driving the company forward. The firm started with a small draper's shop in the interwar years and is so much developing over the years that today it's a wonderful reality. Now the Giglio S.p.A. has a staff of about a hundred divided amongst shop assistants, goods arrival and logistics, accounting and administrative office and e-commerce area. The firm is entirely owned and managed by the Giglio family with the most up-to-date business administration techniques and the aid of state-of-the-art technologies. Totally wired-up and computerized, the company uses the best hardware and software solutions in order to optimize every management and informative process. Communications inside and outside the company are canalized on Voip through software operators. Each shop is computerized, so we can know the real time sell out situation. Giglio S.p.A. is completely customer-satisfaction-oriented. We have always dedicated considerable efforts to the management of customer service and now our firm has a CRM system taking great care over customers.

## GIGLIO • BOUTIQUE DONNA

Piazza F. Crispi, 3

On the most beautiful corner of Piazza Croci, 600 sq. meters of shop floor, 16 big windows are totally dedicated to luxury.

The store was opened in the late '60s, its furniture was designed by the architect Scarpa and it has been renovated many times over the years.

It was last renovated in 2001 by the Milanese architects Carmellini and Magnoli.

"Grani-resina" floors, gold and silver mosaics, white-and-grey stucco walls and shelves of steel and glass modernize a so clean and minimalist space as to show up clothes, bags and shoes.

The "L" layout inside the store has several insets each dedicated to a single design label. There is a part dedicated to accessories and a VIP area too for the most demanding customers.



GUCCI

PRADA

roberto cavalli

VALENTINO

GIORGIO ARMANI

JIMMY CHOO

ETRO

BALENCIAGA

GIANNI  
VERSACE

JOHN  
RICHMOND

FENDI.

GIANFRANCO  
FERRE

Dior

ALBERTA FERRETTI

MOSCHINO

CESARE PACIOTTI

EMILIO PUCCI

Roger Vivier

ICEBERG

GIUSEPPE ZANOTTI

POLO RALPH LAUREN

TOD'S

ERMANNO SCERVINO

# GIGLIO • BOUTIQUE UOMO

Piazza F.Crispi, 12

Light before everything else.

That's seems to be the leitmotiv of the Giglio boutiques.

Both the exhibition and the sale spaces are full of light as well as the charming winter garden where customers turn into guests to enjoy a coffee or have a chat.

The Boutique Uomo overlooks Piazza Crispi and is connected with the Boutique Donna through a huge glass door inside the stores.

The design of the store follows the same concept of the women's store. It's store of 380 sq. meters, with five big windows in which there are clothes and accessories of the best collections for men.

The Boutique was totally renovated in 2002.



GUCCI

PRADA

roberto cavalli

VALENTINO

Ermenegildo Zegna

GIORGIO ARMANI

JOHN  
RICHMOND

ETRO

ICEBERG

VERSACE

BALENCIAGA

YVES SAINT LAURENT

ERMANNO SCERVINO

GIANFRANCO  
FERRE

CESARE PACIOTTI

TOM FORD

# GIGLIO•IN

Via della Libertà, 44

Realized in 1974 by master Carlo Scarpa, it's a meeting point for Palermo's customers. It has marked a whole generation by breaking with all the old patterns.

A further renovation by the Milanese architect Maurizio Peregalli, completed last spring, has given back to the town a totally re-designed store.

The store is on the ground floor of a wonderful villa located in via Libertà next to Piazza Croci.

It has an area of 900 sq. metres and six big windows. On the first and second floor of the same building there are our accounting and administrative offices.



PRADA

D&G

POLO RALPH LAUREN

C'N'C  
COSTUME NATIONAL

Cheap and Chic by  
MOSCHINO

ICE  
ICEBERG

extē

Fay

PINKO

frankie morello

HUSKY

R.E.D.  
VALENTINO

SCERVINO Street

JOHN  
RICHMOND

GF FERRÉ

Galliano

JUST CAVALLI

ITALIA INDEPENDENT

VERSACE  
VERSACE COLLECTION

EMPORIO ARMANI

# GIGLIO • JEANS

Piazza A.Mordini, 9

The store, opened in the spring of 2006, has a greatly innovative concept design. It's a two-storey shop with seven big windows on the ground floor.

The floor is a real work of art: one resin slab with millions of crystals and fragments of mirror inside, on a light sky-blue background.

On the walls there are steel and Plexiglas shelves supported by iron structures that remind the style of the Maestro Jannis Kounnellis.

On the wall facing the stair there is a state-of-the-art video wall consisting of a plasma screen offering the runway shows of premier designers.

The store is dedicated to sportswear for men and women.

Downstairs there are only designer jeans.



GIGLIO



ARMANI JEANS

RefrigiWear®

PEUTEREY

MOSCHINO  
JEANS

Blauer

RICHMOND  
DENIM

WOOLRICH

for all mankind

Belstaff

VESSAGE

# GIGLIO • PICCOLO

Via F. Pepe, 25

This store, that was entirely renewed last year, is like a dreamland for children and mothers!

It covers 450 square metres on two levels and has a coloured furniture that is suitable for children. The big eight windows are dedicated to the designer labels we offer to our prestigious customers.

There is an area totally dedicated to children in which they can play freely with the Xbox and PlayStation consoles.



*Miss Blumarine*

**Blauer**

**D&G**

**ICEBERG**

POLO RALPH LAUREN

I PINCO PALLINO

RefrigiWear®

**Galliano**

*Fay*

**WOOLRICH**



**PINKO**

ARMANI JUNIOR

roberto cavalli



simonetta

JOHN RICHMOND

## GIGLIO • PICCOLO SCARPE

Piazza F.Crispi, 5

It's the last created in the family.

In accordance with our strategy, this store, as well as the others, gives onto Piazza Crispi that is the headquarter of the company.

The main elements of the distinctive design of the store are the coloured display stands, the UFO shaped couch and the sea-blue coloured resin floor.

Five big windows hold the most elegant and popular shoes for children.

The store is like a fancy sweet-box dedicated to mothers and fathers who want the best for their children.



GUCCI



PRADA

HOGAN

POLO RALPH LAUREN

D&G

Miss Blumarine

PACIOTTI  
4US

JOHN  
RICHMOND

## GIGLIO • ACCESSORI

Via La Farina, 2

The individuality of each brand and every collection's personality are the protagonist characters of the new Giglio store that is dedicated to accessories.

Created in the spring of 2005, Giglio Accessori has an area of about 200 sq. meters and holds the complete chic sportswear designer labels collections of accessories, bags, shoes and belt.

The leitmotiv of the store's layout, designed by the architect Maurizio Peregalli, is separation of departments through the creation of different corners distinct by a signs system. Each corner is dedicated to one label.



TODS

PRADA

HOGAN

GUCCI

CAMPER

PACIOTTI  
4US

JOHN  
RICHMOND

FENDI

## GIGLIO • ACCESSORI

Via della Libertà, 26

Three hundred and fifty square meters are entirely dedicated to the world of accessories and in particular to the sneakers of the most prestigious labels.

Gucci, Prada, Dior, D&G, Fendi, John Richmond, Cesare Paciotti, and Pirelli are some of the brand that are exposed on the several corners of the brand new store.

Located inside a ancient Liberty style villa in the centre of Palermo, Giglio Accessori join the other eight Giglio Boutique, all around Piazza Crispi.

This fashion store was inaugurated in June 12, 2009, and holds designer sporty and casual collections of shoes for men and women. Other brands like Giorgio Armani, Tod's and Hogan remain in the previous Giglio Accessori of via La Farina.

Giglio Boutique Accessori, instead, offers to our clients the elegant collections of all this prestigious labels.



GUCCI

PRADA

Dior

D&G  
DOLCE & GABBANA

F  
FENDI.

JOHN  
RICHMOND

CESARE PACIOTTI

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